



Step 5

Tell everyone else!

You're doing brilliantly. You've had your ukulele jam session, cake bake or naked bike ride, and your camera is bursting with photos and videos. You've signed up more people to become Beneficial Owners of Airplot, and in a way that makes the target (probably an MP) pay attention. You're ace.

Now let's magnify your activity by sharing it on the web. Together with all the other activities, we're going to look like an unstoppable force and draw even more people to join and start their own quirky groups.

Put it online.

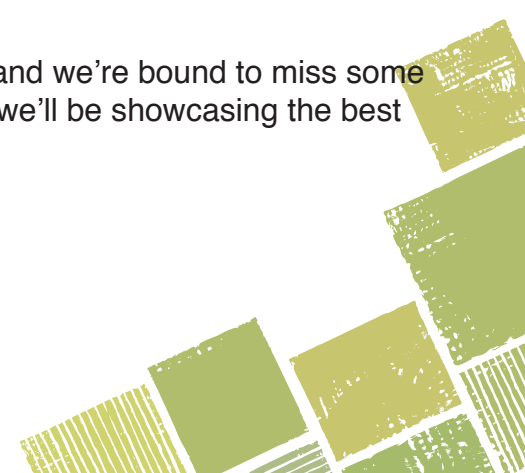
- Post photos and videos to your favourite website. We'll be monitoring as many as we can, but if you can do it on **Flickr** (add it to our Airplotters group at www.flickr.com/groups/airplot) or **Youtube** all the better. If you use **Facebook**, add your photos and videos to the Airplot group at www.facebook.com/group.php?gid=61431007040.
- Write a blog about what you've been up to. You could invite suggestions for future activities or encourage people to help you out.
- Tag everything with 'Airplot'. If you have the option to tag your photos, videos, whatever, make sure 'Airplot' is in there. If there are no tags, put it in the title instead.

Tell us about it.

This is really important as we're making this up as we go along. We really, really want to share the clever stuff you're doing with other people, because your ideas are better than ours (seriously).

We also want to make the most of everything you've done. If you've got a cool picture in the local paper, then we want to get it into a national newspaper. You'll be amazed how far weird stories about politicians can run.

Even though we'll be keeping an eye out, the internet is a big place and we're bound to miss some things, so tell us where your story is just to be on the safe side. And we'll be showcasing the best and barmiest ideas to Airplotters at large.





Three things we want you to tell us:

1. You've probably set something up to share information, ideas and plans. Perhaps an email list, a Facebook group, a Flickr site or whatever.

Please invite us to join too. Email airplot@uk.greenpeace.org

2. You've got a picture and a story from an event you've organised, or staged to get the picture. If it's a big one then perhaps tell us before you hold the event.

Please email us where we can find the pictures (and the story). Email airplot@uk.greenpeace.org

3. You managed to persuade a magazine to run a quirky interest story about what you're up to, or the local paper did a little feature with the picture of the MP.

Please send us a copy of the article either by email or by post to:

Airplot
c/o Greenpeace
Canonbury Villas
London N1 2PN

And we'll help if we can.

We want to know what you're doing so we can pinch your ideas and help other people copy them. But also if we spot something we can do to help, then if we can find the time we'll do everything we can to help. So please keep in touch, do wonderful things and share the joy and amusement.